



AMERICAN COLLEGE OF CHIROPRACTIC ORTHOPEDISTS

To: Exhibitors, Vendors & Sponsors

RE: ACCO Hyatt Regency San Antonio
San Antonio, Texas
May 8-10, 2009

Dear Representative,

Thank you for your interest in participating in our 2009 convention. This year marks the 53rd annual convention presented by the ACCO. We are pleased to be hosting this event at the Hyatt Regency in San Antonio, Texas.

We have taken great effort to insure that our exhibitors and sponsors are provided with the greatest possible recognition and exposure to our attendees and general membership. Please take a moment to review the enclosed comments from the exhibitors and sponsors who've joined us the last several years. Be assured that the ACCO will work diligently to make this convention a success for all who participate.

The benefits of exhibiting with the ACCO include: a listing on our website with direct link to your company website, a listing in the convention's Proceedings Manual (provided to all attendees) and the Journal of the American College of Chiropractic Orthopedists (JACCO), (provided to the general membership), a mailing list of all convention attendees, one ticket to each of two luncheons held during the conference, advanced notice at future ACCO conventions and the opportunity to advertise in the conference Proceedings Manual or participate as a sponsor of special convention events, meals, and activities.

Please review the enclosed Convention Sponsorship information form for specific information regarding availability.

The Exhibits Hall floor plan at the Hyatt Regency San Antonio will provide a high level of attendee foot traffic, as the doctors must travel through the Exhibits Hall to get to the Speaker's Hall where they will be attending lectures for CE credits and re-licensing. The Exhibits Hall is also the center of activity during the conference and attending doctors eagerly anticipate the many drawings for donated items that occur at every break. Because they must be present to win, the doctors congregate in the Exhibits Hall. Luncheon on Saturday will be in the Exhibits Hall.

The only limitation to this conference is the number of exhibitors and sponsors we can accommodate. Several booths and a Platinum Sponsorship have already been reserved, so please do not delay registering. A deposit of \$250 will hold a space for your company. Hope to see you there!

Thank you,

James Vancho, DC, FACO
Exhibits Chairperson, 2009
208-773-1868

This is what past Exhibitors who have attended the ACCO Convention had to say!

"Another excellent show. You guys are a wonderful group." Dr. Lloyd Steffensmire / Patches Wilson, Lloyd Table / HESSCO

"I applaud ACCO convention organizers and Board for the respect and attention shown to their exhibitors!" David Rossi, Interactive Health

"This was a wonderful convention and well organized." Yvonne Rabago, SCUHS

"Give-aways were great! Keep doing that!" Jessica Taylor, Foot Levelers

"Thanks. We appreciate the nice way you treat the vendors." Derek & Rose Greenwood, EON Systems, Inc.

"We will definitely see you next year!" Jan Thomas, EON Systems, Inc.

"The quality of the attendees is above average and are potential customers for my products." Fred Fischer, ALLPRO Imaging

"Good to see everyone – Love the location." Doyle Swope, NCMIC Insurance Co.

"Everyone was very friendly, a good group." John Thorp, Thorp Institute

"Excellent for a smaller event." Erik Foltz, Select Comfort Corp.

The **ACCO** is an International Organization dedicated to the advancement of the practice of non-surgical orthopedics and whose mission is to provide the best in continuing education programs.

SOUTHERN CALIFORNIA UNIVERSITY OF HEALTH SCIENCES, co-sponsor of the 2009 convention, is a WORLD RENOWNED CHIROPRACTIC COLLEGE.

You will be promoting your products to the most successful and progressive Chiropractors in the United States, Europe and Canada. Our promotional mailer is being sent to over 20,000 doctors.

Doctors, staff and senior students attend for re-licensing lectures. Many attend specifically to purchase equipment, supplies and services.

We offer reasonable exhibitor fees as well as several levels of sponsorship and benefits.

BENEFITS OF ATTENDING

- 1 Complimentary business listing on the ACCO web page for the convention cycle with a direct link to your e-mail address or web page, if desired.
- 2 More exhibit time... than other 3-day re-licensing conferences.
- 3 All refreshment breaks are held in the exhibit area.
- 4 Raffles for donated products and services are promoted and awarded to attendees in the exhibit area during all scheduled breaks.
- 5 Our mailers and printed programs strongly urge attendees to visit all exhibits, which will be located immediately adjacent to the lecture hall.

ALSO.....

- 1 A convention registration list, complete with phone numbers and addresses of all attendees will be provided to ALL exhibitors following the convention.

- 2 What a wonderful opportunity to visit beautiful the grand state of Texas, in the beautiful city of San Antonio, with attractions such as the Riverwalk and the Alamo.

PRIME EXHIBIT LOCATION

The ACCO will make every possible effort to encourage the promotion of your products. The EXHIBIT AREA will be the business and social center of the 2009 ACCO convention.

Attending doctors will be directed through the EXHIBIT AREA before and after ALL lectures. Ingress and egress to lectures will be through the EXHIBIT AREA. Doctors will be continually encouraged to visit the EXHIBIT AREA.

SPECIAL ROOM RATE FOR EXHIBITORS:

Our special discounted room rate will be \$179. For reservations please call the Hyatt Regency San Antonio (800) 233-1234 or online at www.sanantonioregency.hyatt.com. Be sure to mention that you are with the ACCO. Cut off date for our room block is 5:00 pm (Central Standard Time) April 15, 2009. The contact person is Libby Lemmerz (210-362-6308) or libby.lemmerz@hyatt.com.

For additional information on the convention, exhibitors, or hotel, please visit our website at www.accoweb.org.

EXHIBIT SPACE:

Pipe and draping will be provided at the Hyatt Regency San Antonio. Space includes 8'x10' Exhibit space, a table, and two chairs.

Lighting, electricity, additional furniture, etc.... may be obtained directly from the hotel AV department, please contact Loren Love, Director of Catering at (210) 222-1234.

Cost: Single 8'x10' exhibit space: \$595

Each additional exhibit space: \$495

Reservations will be honored upon payment of a \$250.00 deposit, balance due by March 1, 2009.

No contract is valid until the booth fee is paid in full. (PLEASE MAKE CHECKS PAYABLE TO: ACCO)

We encourage you to contact our exhibit chairperson, Dr. Jim Vancho at (208) 773-1868, or jimvancho@verizon.net. Booth space is available on a first come, first served basis. Space is limited. Fax or mail your registration form and appropriate fees as soon as possible. A telephone/fax reservation will be held for fifteen (15) days. Thereafter, those reservations not secured by an application form and deposit will be forfeited, no exceptions.

ALL applications are subject to approval by the ACCO. Those not accepted will be notified and payment refunded. If the exhibitor cancels the booth space 45 days prior to the event, all payments minus a \$50.00 processing fee will be refunded. Cancellations received 20 – 44 days prior to the event, 50% of the booth space fee

minus a \$50.00 processing fee will be refunded. Cancellations received later than April 22, 2009 are non-refundable.



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APPLICATION FOR EXHIBIT SPACE
THE HYATT REGENCY
123 LOSOYA STREET
SAN ANTONIO, TX 78205
MAY 8-10, 2009

AMERICAN COLLEGE OF CHIROPRACTIC ORTHOPEDISTS

Please type or print legibly.

Mail or fax this form with payment to:

ACCO Exhibits
Jim Vancho, DC, FACO
102 West 11th Suite B
Post Falls, ID 83854

Questions:

Jim Vancho, DC, FACO
Exhibits Chairperson
(208) 773-1868
fax (208) 773-6956
Email jimvancho@verizon.net

EXHIBITING COMPANY: _____

Address: _____

City: _____ State/Province: _____

Zip code: _____ Phone: _____ Fax: _____

Contact Person: _____ Title: _____

Booth I.D. sign should read: _____

Product/Service to be exhibited: _____

Email Address: _____ Website: _____

EXHIBIT WILL BE STAFFED BY:

Name: _____ Title: _____

Name: _____ Title: _____

Name: _____ Title: _____

EXHIBITING COMPANY NAME: _____

Please check the appropriate choices below; please read, sign and return all forms with payment.

Exhibit Space:

_____ Single booth exhibit space (includes continental breakfasts all three days and 1 luncheon ticket for Friday & Saturday) - \$595

_____ Each additional booth space (includes continental breakfasts all three days and 1 luncheon ticket for Friday & Saturday) - \$495

* See *Additional Activities* below to purchase additional Luncheon tickets.

Sponsorship fees for the 2009 ACCO Convention:

_____ **Platinum Sponsorship:** \$5,000 Includes a Full-Page advertisement in our Proceedings Manual (Please call for information), one exhibit space at no additional cost, ACCO Convention web page promotion with link to your website, and an invitation for two at the ACCO VIP Dinner, Wednesday evening.

_____ **Gold Sponsorship:** \$4,000 Includes a Half-Page advertisement in our Proceedings Manual (Please call for information), one exhibit space at no additional cost, and ACCO Convention web page promotion with link to your website.

_____ **Silver Sponsorship:** \$3,000 Includes a Quarter-Page advertisement in our Proceedings Manual (Please call for information), one exhibit space at no additional cost, and ACCO Convention web page promotion and link to your website.

Event Sponsorships:

_____ Continental Breakfast	\$1,600
_____ Co-sponsor Continental Breakfast	\$ 800
_____ Welcome Lunch Sponsor	\$2,000
_____ Walk-Around Lunch Sponsor	\$2,000

Additional Activities

_____ Additional Friday Luncheon (General Meeting).....	\$37.00 each
_____ Additional Saturday Luncheon	\$27.00 each

Speaker Sponsorships are available. Please contact ACCO at accoweb.org.

Proceedings Manual Advertising: (Please call for details)

_____ Outside back cover, full page.....	\$1,500
_____ Inside back cover, full page.....	\$1,400
_____ Inside front cover, full page.....	\$1,400
_____ Full page excluding outside/inside covers.....	\$1,300
_____ Half page excluding outside/inside covers.....	\$ 700
_____ Quarter page excluding outside/inside covers.....	\$ 500